

# PRESS RELEASE

## NEWS



May 2024

## MAHA Ireland hosts German students to highlight cross-cultural business insights

• MAHA Ireland has welcomed 23 students and two teaching staff from BBZ Memmingen school, located near the headquarters of MAHA in Germany. The students are currently in Ireland for a three-week English language immersion course as part of their Professional Development Programme at the European College of Business and Management (ECBM).

**Rathcoole, 23<sup>rd</sup> May 2024.** Every year, students have the opportunity to gain insights into different business landscapes and cultures outside of Germany. This year, MAHA Ireland was chosen; the renowned workshop equipment supplier was honoured to be selected as one of the destinations to provide the students with a glimpse into real-world business operations.

During their visit, the students were given a comprehensive tour of MAHA Ireland's purpose-built office and warehouse facilities located in Rathcoole. They were able to observe first-hand the innovative technologies and streamlined processes that contribute to MAHA Ireland's success in the automotive industry.

In addition to the tour, the students were treated to engaging presentations on business and operations in Ireland, tailored to enrich their understanding of the local business environment.

MAHA Ireland Managing Director, Eoin Mallon, said: "We were delighted to host the students and staff from BBZ Memmingen school."

"It was a fantastic opportunity for us to share our expertise and experience with the next generation of business leaders, and we hope that their visit has inspired them to pursue their careers with passion and determination."

"We truly appreciate MAHA Ireland's commitment and hospitality," the BBZ Memmingen staff added. "We intend to come to Ireland with a group of students once a year and would be delighted to establish the MAHA Ireland company visit as a regular part of our programme."

MAHA Ireland is committed to supporting initiatives that promote learning and professional development within the community.

For more information about MAHA Ireland, go to [www.mahaireland.ie](http://www.mahaireland.ie)

**ENDS**

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### **MAHA Ireland – an overview:**

MAHA Ireland Ltd. is a wholly owned subsidiary of the German company MAHA Maschinenbau Haldenwang GmbH & Co. KG. Founded in March 1998, the company has grown in every respect to become the market leader in Ireland for vehicle testing and workshop equipment.

Today, MAHA Ireland employs a staff of 23, which is made up mobile service engineers strategically located nationwide, with sales and administrative staff based out of its purpose-built premises in Rathcoole, Co. Dublin. A satellite office and warehouse in Lisburn caters for customers located in Northern Ireland.

MAHA products are renowned for their quality and reliability, and it is the policy of MAHA Ireland to provide the highest standards of professional practice and to maintain the quality of service to all its customers.

For more information, visit [www.mahaireland.ie](http://www.mahaireland.ie), call +353 1 458 7548 or e-mail [info@mahaireland.ie](mailto:info@mahaireland.ie)